

SDG MEDIA ZONE at the UNITED NATIONS GENERAL ASSEMBLY | SEPTEMBER 19 – 24, 2016

MONDAY SEPTEMBER 19

- 10:45am - 11:15am** **IMPLEMENTING THE SDGS - UNIVERSAL PUSH TO TRANSFORM OUR WORLD**
H.E. Peter Thomson - President UN General Assembly
Lance Gould - Executive Special Projects Editor of Huffington Post
- 12:30pm - 1:00pm** **OVERVIEW OF THE IMPORTANCE OF THE UN SUMMIT FOR REFUGEES AND MIGRANTS**
Cristina Gallach - United Nations Under-Secretary-General for Communications and Public Information
Jan Eliasson - Deputy Secretary-General of the United Nations
Eni Lastari - Opening session speaker; Indonesian workers rights activist
- 2:30pm - 3:00pm** **TECHNOLOGY AND THE SDGS**
Hadi Partovi - Founder of code.org
Sergio Fernández de Córdova - Co-Founder & Chairman, PVBLIC Foundation
Megan Smith - United States Chief Technology Officer (CTO) in the Office of Science and Technology Policy
- 4:30pm - 5:00pm** **PRE-COMPLIANCE (VOLUNTARY) BEST PRACTICE, ADVANTAGES AND THE RISING CARBON-FACTOR IMPACT IN THE SERVICE INDUSTRY**
Alexis L. Leroy – CEO, Allcot
David Antonioli - Chief Executive Officer, Verified Carbon Standard Association (VCS)
Lindita Xhaferi-Salih – Climate Neutral Now (UNFCCC)
- 3:30pm - 4:00pm** **2030 AGENDA AS A TOOL FOR SAFE MIGRATION**
Kyla Reid - Head of Disaster Response, GSMA Mobile for Development
Thomas Gass - Assistant Secretary-General for Policy Coordination and Inter-Agency Affairs in UN DESA
- 4:30pm - 5:00pm** **YOUTH IN TIMES OF REFUGEE CRISIS**
Ahmad Alhendawi - United Nations Secretary-General's Envoy on Youth Ms. Foni Joyce - Young refugee
Ms. Ugochi Daniels - Chief of UNFPA's Humanitarian Response

TUESDAY SEPTEMBER 20

- 10:30am - 11:00am** **FILM4CLIMATE JURY AND WINNERS IN DISCUSSION WITH CLIMATE AND COMMUNICATIONS EXPERTS**
Fernando Meirelles - Brazilian Film Director (City of God, The Constant Gardener)
Max Thabiso Edkins - Climate Change Expert, Connect4Climate
Spencer Sharp - Filmmaker, Film4Climate Winner

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- 9:30am - 10:00am** **SDGS AND THE MARKETING COMMUNITY – MEASURING IMPACT**
Dagny Scott - Co-Founder, Fearless Unlimited
Freya Williams - CEO- North America, Futerra
Alan Bethke - SVP, Marketing Subaru America
Keith Weed - CMO, Unilever
Neal Davies - President and CEO at Effie Worldwide
Sergio Fernández de Córdova - Co-Founder & Chairman, PVBLIC Foundation
- 10:00am - 10:15am** **SPECIAL COMMITMENT FOR THE SDGS**
Andrea Bocelli - Italian classical crossover tenor, recording artist, and singer-songwriter
Mr. Stefano Aversa – Chairman, Andrea Bocelli Foundation
Claudia Gonzalez Romo - Chief of Communications, Executive Office of the Secretary General
- 10:15am - 10:45am** **IN CONVERSATION WITH SDG ADVOCATES**
Richard Curtis - Screenwriter, producer and film director
Meg Ryan - actress and producer
Yusra Mardini - Syrian swimmer; Refugee Olympic Athletes Team
Rebeca Gyumi - Tanzanian activist, Founder and Executive Director of the Msichana Initiative
Paloma Escudero - Director of Communications, UNICEF
Claudia Gonzalez Romo - Chief of Communications, Executive Office of the Secretary General
- 10:45am - 11:00am** **IN CONVERSATION WITH SDG ADVOCATES PART 2**
Forest Withaker, Actor
Alaa Murabit, Canadian physician, Leading International advocate for inclusive peace processes
- 11:00am - 11:30am** **SDG YOUTH ADVOCATES**
Young Leaders
Ahmad Alhendawi - United Nations Secretary-General's Envoy on Youth
Ankit Kawatra – Founder and Chairman, feeding India
Nikki Fraser – Indigenous Rights Activist
Safaath Ahmed Zahir – Women’s Rights Activist
- 12:00pm - 12:30pm** **GLOBAL GOALS WORLD CUP**
Lene Nystrom - Norwegian singer-songwriter
Mogens Lykketoft - President of the Seventieth Session of the United Nations General Assembly
Rikke Rønholt - athlete
Majken Gilmartin - founder of Global Goals World Cup

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- 1:00pm - 1:30pm** **LEAVE NO ONE BEHIND: DELIVERING ON THE PROMISE**
Lillian Ploumen - Minister for Foreign Trade and Development Cooperation, The Netherlands
Kristalina Georgieva - Vice President of the European Commission
Dhananjayan Sriskandarajah - Secretary General of CIVICUS.
- 1:45pm – 2:00pm** **SDGS IN ACTION APP ANNOUNCEMENT**
Mark Evans – Senior Marketing , GSMA
Florencia Soto Nino - UN Department of Public Information
- 3:00pm – 3:30pm** **INFORMATION AND TECHNOLOGY ON THE 2030 AGENDA**
Theo Cosmora – founder and CEO of SocialEco Ltd
Jalil Jilani - Ambassador of Pakistan to the United States
- 3:30pm - 4:00pm** **SAFE BIRTH EVEN HERE**
Mariarosa Cutillo – Chief os Strategic Partnerships United Nations Population Fun (UNFPA)
Chiara Mio - President of Benetton’s sustainability committee
- 4:30pm - 5:00pm** **UN VIRTUAL REALITY**
Gabo Arora – Creative Director and Senior Advisor at the United Nations & Founder UNVR Lab
Emma Brown - Senior Online Editor at Interview Magazine

WEDNESDAY SEPTEMBER 21

- 9:30am - 10:00am** **FROM PARIS TO MARRAKESH: PROGRESS ON CLIMATE CHANGE - #PARISAGREEMENT**
Patricia Espinosa - Executive Secretary, UNFCCC
Ségolène Royal - President, COP 21
John Roome - Senior Director, Climate Change Group, World Bank
H.E. Dr. Hakima El Haite - Delegate Minister in Charge of Environment, Morocco and COP22 Host
Dan Thomas - Communications Director and Spokesperson, Office of the President of the 71st Session of the United Nations General Assembly
- 10:00am - 10:30am** **EARTH TO MARRAKESH ANNOUNCEMENT - #EARTH TOMARRAKESH**
Max Schorr - Co-Founder of GOOD
Aaron Sherinian - Chief Marketing Officer at the United Nations Foundation
Claire Baumann - Senior Editor, United Nations Foundation

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- 11:15am - 11:45am** **SUSTAINABLE FINANCE: CLIMATE AND THE SDGS**
Mark Wilson - CEO, Aviva
Homi Kharas - Brookings Institution Senior Fellow and Deputy Director for the Global Economy and Development Program
John McArthur - Brookings Institution Senior Fellow
Justine Sullivan - Digital Media and Communications Manager, Energy and Climate Initiatives, United Nations Foundation
- 12:00pm – 12:30pm** **PANEL DISCUSSION - SUSTAINABLE INNOVATION AND SOLVING HUNGER - #GLOBALGOALS**
Max Thabiso Edkins - Climate Change Expert & Communications at The World Bank
Dr. Gavin Armstrong - Founder and CEO, Lucky Iron Fish
- 12:30pm – 12:45pm** **LUNCH DISCUSSION - COMMUNICATIONS AND THE SUSTAINABLE DEVELOPMENT GOALS - #GLOBALGOALS**
Mark Goldberg - UN Dispatch Managing Editor
Kathy Calvin - President and CEO, United Nations Foundation
- 1:00pm - 1:30pm** **PANEL DISCUSSION – FIGHTING XENOPHOBIA - #GLOBALGOALS**
Claudia Gonzalez Romo - Chief of Communications, Executive Office of the Secretary General
Camila Jimenez Villa - President and Chief Content Officer, Fusion Media Group
Jonathan Olinger - Founder, HUMAN and Creative Director for RiseUP AS ONE
Damian Cardona-Onses - Acting Chief, Communications Campaigns Service Strategic Communications Division - UN Department of Public Information (DPI)
Justin Forsyth - Deputy Executive Director, UNICEF
- 1:30pm - 2:00pm** **CLIMATE AND THE #SDGS**
Roberto Borrero - UN Representative International Indian Treaty Council
Paula Caballero - Global Director, Climate Program - World Resources Institute
Susan Alzner - Head of United Nations Non-Governmental Liaison Service (UN-NGLS)
Dan Thomas - Communications Director and Spokesperson, Office of the President of the 71st Session of the United Nations General Assembly
- 2:00pm – 2:30pm** **PANEL DISCUSSION – COMMITMENTS IN ADDRESSING ANTIMICROBIAL RESISTANCE: A HIGH-LEVEL OVERVIEW - #AMR**
Christy Feig - Senior Vice President, Global Health Strategies
Dr. Nata Menabde - Executive Director, WHO
Juan Lubroth - FAO Chief of Animal Health Service and Chief Veterinary Officer
- 3:00pm – 3:30pm** **PANEL DISCUSSION – AMR AND YOU - #AMR**
Christy Feig - Global Health Strategies Senior Vice President
Eric Goosby - UN Special Envoy on Tuberculosis
Dr. Anshu Banerjee - Director, Global Coordination Family, Women’s and Children’s Health Office of the Assistant Director-General

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- 3:40pm - 4:00pm** **PANEL DISCUSSION – GENDER DATA - #GENDERDATA**
Emily Courey Prior - Executive Director, Data2x
Sarah Hendriks - Global Development Director, Gates Foundation
Papa Seck - UN Women Policy Specialist
- 4:00pm – 4:30pm** **PANEL DISCUSSION – SOLUTIONS SUMMIT SOLUTION MAKERS - #GLOBALGOALS**
Angela Baker - Qualcomm Wireless Reach Sen
Zubaida Bai - Founder and CEO, Ayzh
Asher Hasan - Executive Director, co-Founder doctHERS
Dhesi Raja - Founder, AIM

THURSDAY SEPTEMBER 22

- 10:15am - 10:45am** **INTERNATIONAL SPACE STATION: BENEFITS FOR HUMANITY AT THE 71ST SESSION OF THE GENERAL ASSEMBLY OF THE UNITED NATIONS**
Jennifer Lopez - Technology Development Lead, CASIS
Amir Dossal – President, Global Partnerships Forum
Anousheh Ansari – Iranian-American engineer & Astronaut and co-founder and chairwoman of Prodea Systems
Leland Devon Melvin – American engineer and a NASA astronaut
Ronald John Garan Jr. – NASA astronaut
- 11:00am - 11:30am** **EVERY WOMAN EVERY CHILD INNOVATORS**
Zubaida Bai - CEO, Ayzh
Anna Franceschi - Deputy Director, Circle of Health International (COHI)
Dr. Peter Onyango Sangoro - Research Fellow
Ralph Sudfeld - President and CEO, Assist International (GE’s implementing partner)
- 11:30am - 12:00pm** **WOMEN AND THE SPIRALING REFUGEE CRISIS**
Her Royal Highness Princess Sarah Zeid of Jordan
Alaa Murabit - Global Sustainable Development Goals Ambassador
Ashley Wolfington - Reproductive Health Advisor, International Rescue Committee
Chris Temple - Documentary filmmaker
Andrea Sanke - TRT World
- 12:00pm – 1:00pm** **LIVE FROM ALEPPO - A FIRST HAND REPORT ON A HUMANITARIAN SITUATION**
Alaa Murabit - Global Sustainable Development Goals Ambassador
Hamza al-Khatib - Doctor in East Aleppo
Ismail Alabdullah - Journalist
Dan Thomas - Director of Communications & Spokesperson for the President of the UN General Assembly

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- 1:00pm - 1:30pm** **A WORLD ON THE MOVE - CONVERSATIONS WITH REFUGEES AND MIGRANTS ON THE OUTCOMES AND LOOKING BACK AT THE UN SUMMIT FOR REFUGEES AND MIGRANTS**
Leonard Doyle - Spokesperson, International Organization for Migration
David Donoghue - Permanent Representative Ireland to the UN
- 2:30pm - 3:00pm** **WOMEN'S HEALTH OR BUST**
Fshat UI Hassan - Chairperson of the youth advocacy network Pakistan
Toyin Saraki - Founder-President of a Wellbeing Africa
Patrick McCrummen - Senior Director Global Community Impact, Johnson & Johnson
- 3:30pm – 4:00pm** **ENTREPRENEURS FOR SDG ACTION**
HRH Princess Basmah bint Saud bin Abdulaziz al Saud, Saudi Arabia
Georgie Benardete - Co-founder and Head of Strategy of Orchard Mile
Haroon Mokhtarzada - Founder of Trubill
Angela Mwanza - Senior Vice President-Wealth Management at UBS
Davis Smith - Founder & CEO of Cotopaxi
Ingrid Vanderveldt - Chairman and CEO of Empowering a Billion Women by 2020
Sergio Fernández de Córdova - Co-Founder & Chairman, PVBLIC Foundation
- 4:10pm - 4:40pm** **GIRLS FOR GIRLS**
Debra Jones - Director and UN Representative, Save the Children
Hiba Nabulsi - refugee advocate from Jordan
Anoyara Khatun - girls advocate from India

THURSDAY SEPTEMBER 23

- 9:00am – 9:30am** **COMMUNICATING WITH WHALES**
James Nestor - Author and journalist, Darewin
Fred Buyle - freediver and uw photographer, Darewin
Fabrice Schnoller - Environmental engineer, Darewin
- 10:15am – 10:45am** **SUMMARY OF THE SDG YEAR IN ONE WEEK**
David Nabarro - Special Adviser on 2030 Agenda for Sustainable Development to the United Nations Secretary General
Claudia Gonzalez Romo - Office of the Special Adviser on the 2030 Agenda for Sustainable Development and Climate Change's office
- 11:00am – 11:30am** **UNDP: "HOME" SHORT FILM SCREENING**
Presented by UNDP's Communications Director, Mila Rosenthal

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- 11:35am – 12:15pm** **STRUCTURES AND DEVELOPMENT TRENDS OF CHINESE INTERNET COMPANIES**
Dr. Meng Zhaoli - Vice Dean and Chief Economist of Tencent Research Institute
Qing Gu - Assistant Country Director Poverty Equity and Governance, UNDP
Dan Thomas - Director of Communications & Spokesperson for the President of the UN General Assembly
- 12:30pm – 1:00pm** **INDIGENOUS PEOPLES AND THE SDGS**
Susan Alzner - Head of United Nations Non-Governmental Liaison Service (UN-NGLS)
Ms. Chandra Roy-Henriksen - Chief, Secretariat United Nations Permanent Forum on Indigenous Issues (UNDPFII)
Mr. Roberto Borrero - UN Programs Consultant and Communications Coordinator, International Indian Treaty Council
- 1:30pm 2:00pm** **MAKING THE SDGS INSPIRING TO THE PUBLIC STARTING WITH CHILDREN – INTRODUCING COMICS UNITING NATIONS AND THE WORLD’S LARGEST LESSON**
Alison Bellwood - Project Manager, The World's Largest Lesson
Natabara Rolloson - Co-Founder, COMICS UNITING NATIONS
Shannon O'Shea - Officer-in-Charge, Agenda 2030 Team, UNICEF
- 3:45pm – 4:15pm** **DATA PHILANTHROPY - THE POWER OF BIG DATA FOR THE SDGS**
H.E. Peter Thomson - President UN General Assembly
Margaret Novicki - Acting Director, Strategic Communications Division at United Nations